



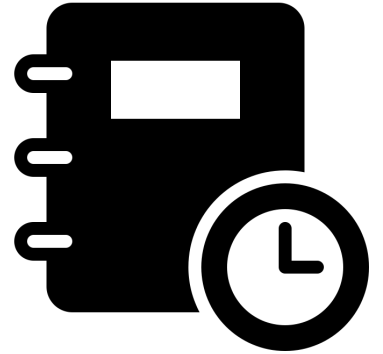
Wordcamp Zürich 2019

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haemeulrich.com



Agenda

- Einführung Page/Theme Builder
- Grundsätzliche Elementor-Funktionen
- Templates (eigene Themes)
- Immobilien-Verwaltung mit ACF (Custom Fields) und Elementor
- Elementor Meetups
- Q & A



Einführung

Richtiges Werkzeug?

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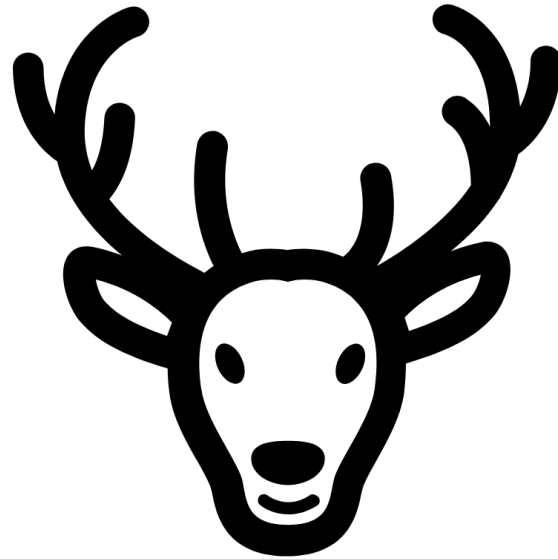
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Platzhirsche

Divi | WPBakery | Beaver | Elementor

Nicht alle Page Builder sind auch Theme Builder



Elementor Facts – elementor.com

- Start 2016
- 3'000'000 aktive Installationen
- 180 Länder
- Free und Pro Version
- OpenSource
- 3rd Party Elementor Add-Ons
- Developer API
- Eigenes Theme (bei Bedarf)
- Brauchbare Performance

The pricing chart features three vertical panels with a purple header. The 'Expert' panel has a red diagonal ribbon in the top right corner that says 'POPULAR'. Each panel lists features with checkmarks and includes a green 'BUY NOW' button at the bottom.

PERSONAL	PLUS	EXPERT
\$49 /year For 1 Site	\$99 /year For 3 Sites	\$199 /year For 1,000 Sites
<ul style="list-style-type: none">✓ 50+ Pro Widgets✓ 300+ Pro Templates✓ Theme Builder✓ WooCommerce Builder✓ Popup Builder✓ Support for 1 Year✓ Updates for 1 Year	<ul style="list-style-type: none">✓ 50+ Pro Widgets✓ 300+ Pro Templates✓ Theme Builder✓ WooCommerce Builder✓ Popup Builder✓ Support for 1 Year✓ Updates for 1 Year	<ul style="list-style-type: none">✓ 50+ Pro Widgets✓ 300+ Pro Templates✓ Theme Builder✓ WooCommerce Builder✓ Popup Builder✓ Support for 1 Year✓ Updates for 1 Year
BUY NOW	BUY NOW	BUY NOW

30-Day Money Back Guarantee For New Purchases

Grundsätzliche Elementor-Funktionen

elementor

ELEMENTE GLOBAL

Widget suchen...

GRUNDLEGENDE

- Innerer Abschnitt
- Überschrift
- Bild
- Text-Editor
- Video
- Button
- Trenner
- Abstand
- Google Maps
- Icon

PRO

- Posts
- Portfolio
- Slides
- Form
- Login
- Nav Menu
- Abc
- Animated Headline
- Price Table
- Flip Box
- Call to Action
- Media Carousel

SPEICHERN

GIB HIER DEINE ÜBERSCHRIFT EIN

Spalten

Abschnitt

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut elit tellus, luctus nec ullamcorper mattis, pulvinar dapibus leo.

Widget hierher ziehen

Widgets

Überschrift bearbeiten

Inhalt Stil Erweitert

Titel

Textfarbe

Typografie

Schriftfamilie: Vorgabe

Größ: [- +]

Schriftschnitt: Vorgabe

Umwandlung: Vorgabe

Stil: Vorgabe

Auszeichnung: Vorgabe

Zeilenhöhe: [- +]

Zeichenabstand (Laufweite): [- +]

Navigator

- Abschnitt
- Spalte
- Überschrift
- Spalte
- Text-Editor
- Spalte
- Bild

Navigator

Responsiv

Responsiv

- Elementor ist responsive
- Händisch eingreifen



Beispiel an Website: haemeulrich.com

Flip Box

WHY GO PRO?



INDUSTRY LEADING
THEME BUILDER



50+
TOP NOTCH WIDGETS



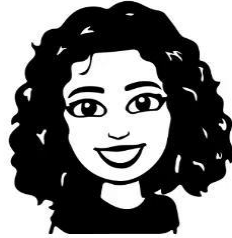
VISUAL FORM BUILDER
WITH INTEGRATIONS



Team haemeulrich.com



Corinne Ulrich
JUNIOR PUBLISHER



Simea Merki (Ulrich)
JUNIOR CONTENT MANAGER



Joshy Merki
JUNIOR FRONTEND DEVELOPER



Therese Ulrich
BACKOFFICE



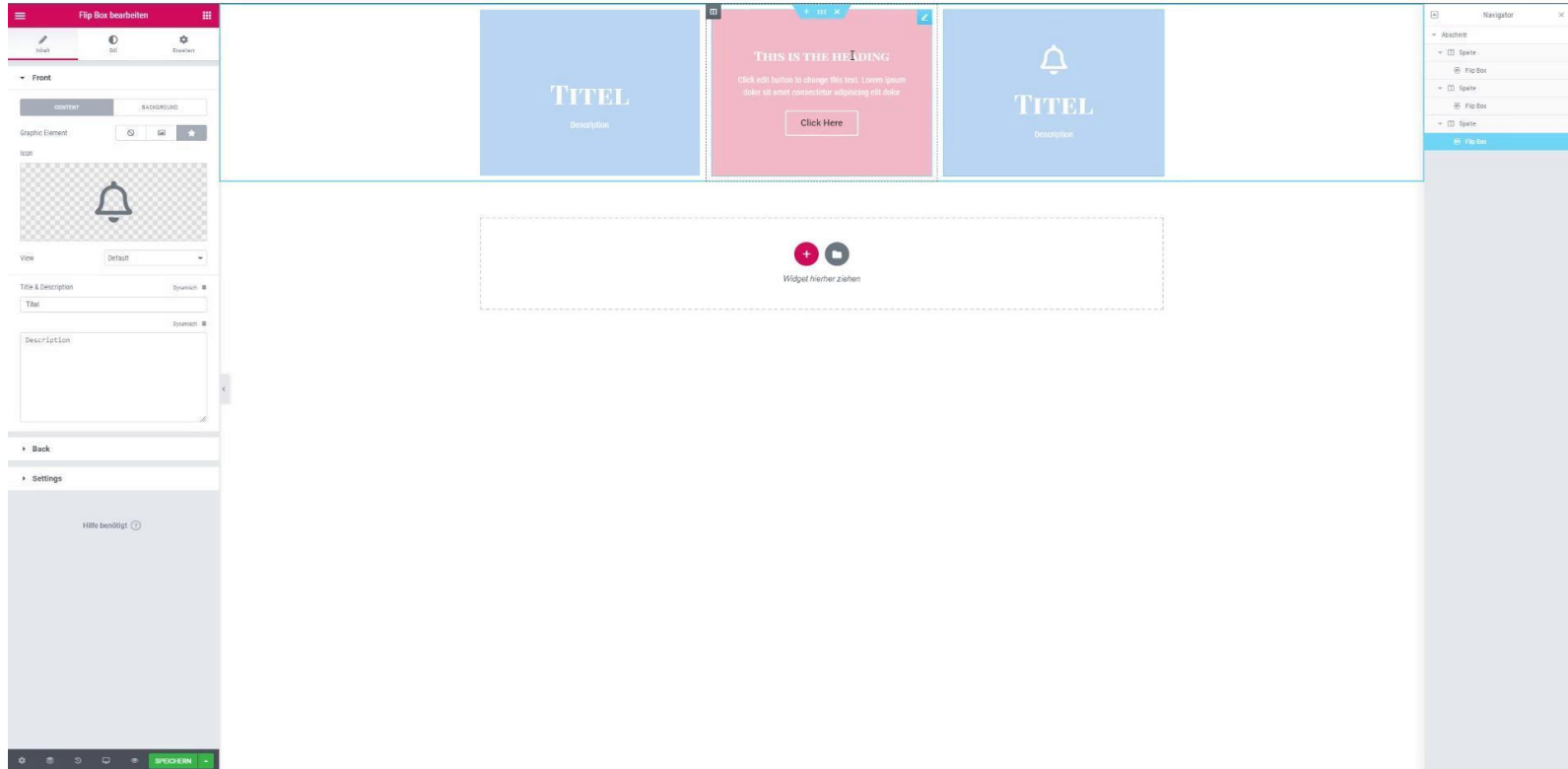
Haeme Ulrich
COACH UND PROJECT MANAGER



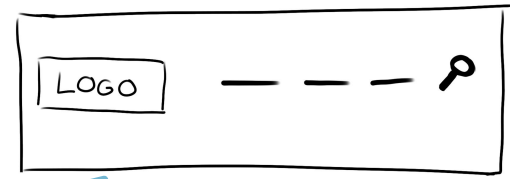
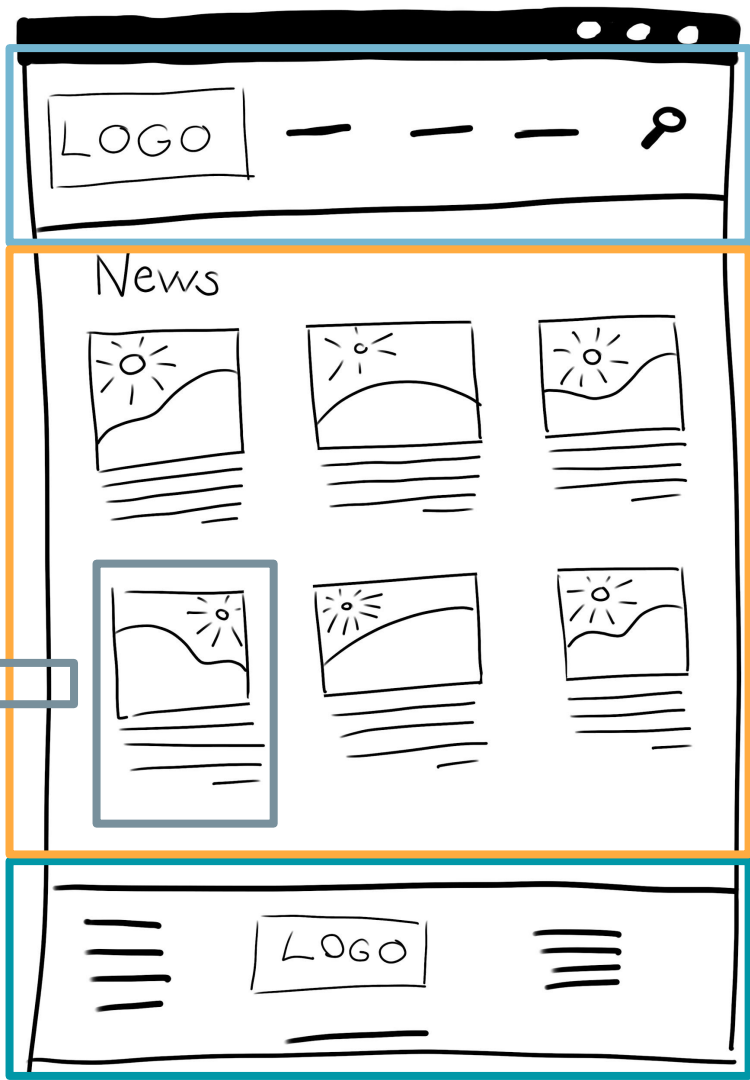
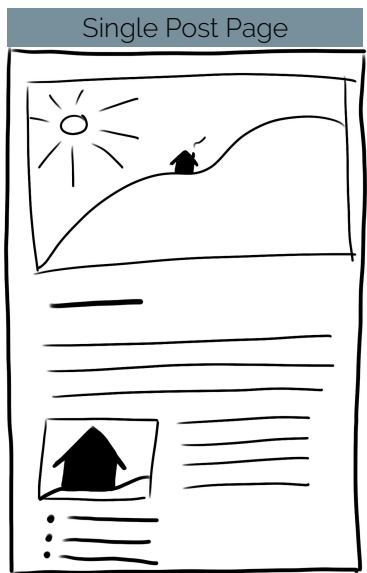
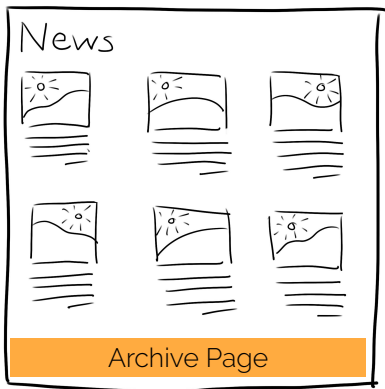
Lilly
OFFICE DOG



Bearbeitung einer Flip Box im Elementor



Templates (eigene Themes)



Header



Footer



Templates

Meine Templates [Neu Hinzufügen](#) [Templates importieren](#)

Alle Seite Abschnitt Globales Widget Popup Kopfzeile Fußzeile Single Archiv

Alle (14) | Meine (3) | Veröffentlichte (14)

Mehrfachaktionen Alle Daten Alle Kategorien Auswahl einschränken

<input type="checkbox"/>	Titel	Typ
<input type="checkbox"/>	popup newsletter haemeulrich.com	Popup
<input type="checkbox"/>	academy	Popup
<input type="checkbox"/>	WordPress Kickstart	Popup
<input type="checkbox"/>	Gated Content Design Thinking Plakat	Popup
<input type="checkbox"/>	CoolTour 2019 Werbung	Popup
<input type="checkbox"/>	Wartung	Seite
<input type="checkbox"/>	Kontaktformular im Header	Popup
<input type="checkbox"/>	einzelner Event single	Single
<input type="checkbox"/>	Suchergebnisse	Archiv
<input type="checkbox"/>	events uebersicht seite	Single
<input type="checkbox"/>	veranstaltungsort	Single
<input type="checkbox"/>	Footer	Fußzeile
<input type="checkbox"/>	Header	Kopfzeile
<input type="checkbox"/>	404seite	Single
<input type="checkbox"/>	Titel	Typ

Mehrfachaktionen

Hello Theme für eigene Designs



Hello

Theme

I am text block. Click edit button to change this text. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut elit tellus, luctus nec ullamcorper mattis, pulvinar dapibus leo.

Launch Project →



Lorem Ipsum is simply dummy text of the printing



There are many variations of passages of Lorem Ipsum



Where does it come from? Contrary to popular belief



Here are many variations of passages of Lorem Ipsum

Aktuelles Theme

Hallo Elementor Version: 2.2.1

Von [Elementor Team](#)

A plain-vanilla & lightweight theme for Elementor page builder

Tags: flexible-header, Individuelle Farben, custom-menu, Individuelles Logo, Beitragsbilder, rtl-language-support, threaded-comments, translation-ready

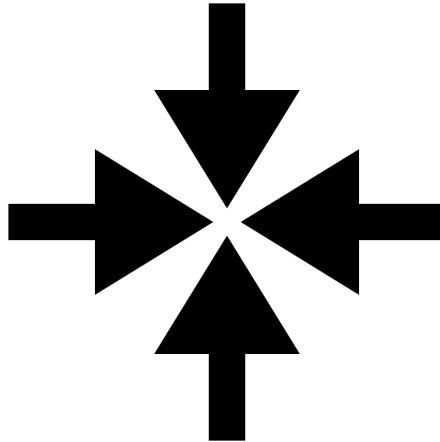
Praxisbeispiel

Immobilien-Verwaltung mit ACF (Custom Fields)
und Elementor

Elementor Meetups

Elementor Meetups

www.meetup.com



Elementor Meetup Bern

meetup.com/de-DE/Elementor-Bern

Elementor Meetup Zürich

meetup.com/de-DE/Zurich-Elementor

Q&A

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